

Wedding Directory Advertising Rates & Agreement (#L – eff. 4/1/10 Rep: _____ Acct #: _____)

MAIL TO ADDRESS ABOVE OR FAX TOLL FREE to your Account Executive at: 1-888-226-0037

<p>STEP 1A: YOUR COMPANY'S INFORMATION Verbal Date: _____</p> <p>Advertiser: _____</p> <p>Contact/Title: _____</p> <p>Address: _____</p> <p>City: _____ ST: _____ ZIP: _____</p> <p>Customer Phone #: (____) _____ EXT: _____</p> <p>Send Bills To: _____ Ph #: (____) _____</p> <p>Web Site: www. _____</p> <p>Email: _____</p>	<p>STEP 1B: YOUR AGENCY'S INFORMATION</p> <p>Agency: _____</p> <p>Contact: _____</p> <p>Title: _____</p> <p>Address: _____</p> <p>City: _____ ST: _____ ZIP: _____</p> <p>Phone: (____) _____ EXT: _____</p> <p>Email: _____</p> <p style="color: red; font-weight: bold;">Call 800-241-5458 for Agency Design Specifications.</p>
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STEP 2: What size ad do you want? DIRECTORY ADS ARE SOLD on a yearly basis and each ad is placed in ONE business category. You are billed at the open rate each month. Save up to 20% if we receive each issue's payment by each issue's closing date.

CHECK ONLY 1 AD SIZE	12-TIME RATE	OPEN RATE	DISPLAY AD DIMENSIONS	DISPLAY AD 1-TIME PREP	MONTHLY BRIDES LEADS	USE ONLINE BRIDAL BONUS	FREE ONLINE AD
<input type="checkbox"/> 2" Display Ad	\$ 190 / month	\$ 315 / mo	2" high x 2.25" wide	\$ 75	YES	YES	YES
<input type="checkbox"/> 1" Display Ad	\$ 120 / month	\$ 165 / mo	1" high x 2.25" wide	\$ 50	NO	YES	YES

NOTES: Your magazine ad starts in the 1st available issue after your payment for your 1st 3 issues and any 1-time display ad prep are received. All Directory display ads can run in full 4-Color at no extra charge. If you buy a listing ad you must enter your 120-character listing in your online account manager. You are responsible for the accuracy of your contact information and listing copy via your online account manager.

STEP 3: In which 3-digit business category do you want your ad in? ___/___/___ See list at: www.newenglandbride.com/Categories.asp

STEP 4: My display ad will be designed by? My Ad Agency listed above. You. My ad prep is included with my 1st payment.

<p>STEP 5: I will pay by: <input type="checkbox"/> Check #: _____ <input type="checkbox"/> Cash <input type="checkbox"/> AMEX <input type="checkbox"/> DISC <input type="checkbox"/> MC <input type="checkbox"/> Visa</p>	
Credit card #: _____ - _____ - _____ - _____	Charge My Credit Card Today A Total of: \$ _____
Exact name on credit card: _____ Exp Date: ___ / ___ / ___ 3 Digit Sec. Code: ___ / ___ / ___	
Exact address on statement: _____ City: _____ ST: ___ Zip: _____	

STEP 6: BILLING TERMS & ACCEPTANCES: Sign Below. I understand that I will be billed at the open rate, that this is a non-cancellable agreement, and that I am eligible to earn substantial pre-payment discounts if I prepay each issue in advance by each issue's prepayment due date. There are no refunds for canceled ads. I UNDERSTAND that if my account is not fully paid, INCLUDING ANY UNPAID AD PREP OR OTHER CHARGES by the pre-payment due date, I agree to pay the open rate for that issue, but I can earn pre-payment discounts on future ads. **I have read and accept the online [Advertising Terms & Conditions](#).** I acknowledge receipt of a copy of this signed agreement. The Publisher reserves the right to terminate this contract at his sole discretion if, in his sole judgment, continuing this schedule is detrimental to the Publisher, his readers, and/or other advertisers. Rates are not commissionable and subject to change without notice.

FOR ADVERTISER:

FOR NEW ENGLAND BRIDE, INC

Print name: _____

By: _____

Signed and Sealed: _____

Title: _____ Date: ___/___/___

Title: _____ Date: ___/___/___

Home Phone: (____) _____

(For Office Use: acmgr:___ tnotes:___ sch:___ inv:___ cc:___ ACT ID #:_____)