

# NEW ENGLAND BRIDE

29 Durham Drive • Lynnfield, MA 01940  
 P: 800.241.5458 • Fax: 866-258-0053

Bride Acct #: \_\_\_\_\_

**INSERTS POLY-BAGGED WITH MAGAZINES - RATES & AGREEMENT (#C – eff. 11/1/08)**

Rep: \_\_\_\_\_

**STEP 1A COMPLETE ADVERTISER INFORMATION**  
 Bill to: \_\_\_\_\_ Advertiser: \_\_\_\_\_ Agency \_\_\_\_\_ Verbal Date: \_\_\_\_\_  
 Send Bills To: \_\_\_\_\_ AP Phone: (\_\_\_\_) \_\_\_\_\_  
 Phone: (\_\_\_\_) \_\_\_\_\_ FAX#: (\_\_\_\_) \_\_\_\_\_  
 Advertiser: \_\_\_\_\_  
 Contact/Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 WEB: www. \_\_\_\_\_

**STEP 1B COMPLETE AGENCY INFORMATION**  
 Accts Payable: \_\_\_\_\_  
 Phone: (\_\_\_\_) \_\_\_\_\_ FAX #: (\_\_\_\_) \_\_\_\_\_  
 Agency: \_\_\_\_\_  
 Contact/Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 Email: \_\_\_\_\_

**STEP 2 – RATES:** For 1 \*Standard Piece: Any size postcard, 2 or 4-page brochures or CD/DVD. **Max folded size:** 8-1/2" x 11". All other pieces quoted after receipt of sample.

SOLO POLY-BAGGED INSERTS	1,000 pcs min	RATE/M for 2M + pcs
6 or 12-x Display Advertisers	\$800	\$600
Non-display Advertisers	\$1000	\$750

**STEP 3 - SHIPPING/LABELING INSTRUCTIONS:**

- Each Insert must be delivered in cartons and must have a packing slip that provides the following information:
  - Quantity - including total # of inserts and count/carton. (If this information is not provided our printer will weigh & count at a \$100 charge.)
  - Issue name to carry insert – JUNE 2009
  - The Company Name visible on the Insert
  - Insert Project Name and code (if any)
- Must be shipped in **CARTONS only**. Each carton must be labeled with the count/carton and the carton number as 1 of xx.
- Ship inserts to: Cummings Press, 4 Peters Brook Road, Hooksett, NH 03106-6495 - Attn: Sonia Courcy. Phone: 800-647-0035 x 245
- Publisher must approve a sample all inserts in advance. Rates, terms and conditions subject to change without notice.
- Inserts are due at our printing plant at least 7 days before mail date.

**STEP 4 – Initial Magazine Issue(s) & add year** that you wish your insert to run in below. Mail dates are subject to change without notice.

NE Bride	JAN	SPR	MAR	SUM	MAY	JUN	FALL	AUG	SEP	WIN	NOV	DEC	# of Issues:
Issue Mailed:	12/10	1/10	2/10	3/10	4/10	5/10	6/10	7/10	8/10	9/10	10/10	11/10	
Initials:													

**STEP 5 BILLING TERMS & ACCEPTANCES:** I understand that payment is required 30 days prior to issue mail date, there are no refunds for canceled INSERTS & mail dates/rates are subject to change by the Publisher without notice. I have read, understand and accept the ADVERTISING TERMS & CONDITIONS on this web page: [www.NewEnglandBride.com/mediakit.asp](http://www.NewEnglandBride.com/mediakit.asp). I acknowledge receipt of a copy of this signed agreement. I also request a free subscription. The Publisher reserves the right to terminate this contract at his sole discretion if, in his sole judgment, continuing this schedule is detrimental to the Publisher, subscribers, and/or other advertisers.

**FOR ADVERTISER:**  
 Print name: \_\_\_\_\_  
 Signed and Sealed: \_\_\_\_\_  
 Title: \_\_\_\_\_ Date: \_\_\_\_\_  
 Home Phone: (\_\_\_\_) \_\_\_\_\_  
 For New England Bride, Inc.: \_\_\_\_\_

**FOR AGENCY:**  
 Print name: \_\_\_\_\_  
 Signed and Sealed: \_\_\_\_\_  
 Title: \_\_\_\_\_ Date: \_\_\_\_\_  
 Title: \_\_\_\_\_ Date: \_\_\_\_\_