

SPOTLITE FEATURE PACKAGE AGREEMENT (#D – eff. 2/10/11)

Rep: _____ Bride Acct #: _____

STEP 1A COMPLETE ADVERTISER INFORMATION
 Bill to: _____ Advertiser: _____ Agency _____ Verbal Date: _____
 Send Bills To: _____ AP Phone: (____) _____
 Phone: (____) _____ FAX#: (____) _____
 Advertiser: _____
 Contact/Title: _____
 Address: _____
 City: _____ ST: _____ ZIP: _____
 WEB: www. _____

STEP 1B COMPLETE AGENCY INFORMATION
 Accts Payable: _____
 Phone: (____) _____ FAX #: (____) _____
 Agency: _____
 Contact/Title: _____
 Address: _____
 City: _____ ST: _____ ZIP: _____
 Email: _____

STEP 2 – INITIAL The Spotlight you wish to reserve.

DESCRIPTION	12-x NEB Disp. Advertisers	Non-Advertisers
____ 2-page Spotlight Feature Includes: 100 FREE 4-Color, 2-page color laser reprints of your 2-page Spotlight story, to arrive within 2 weeks after the magazine is mailed. You must supply all copy and electronic photos with all rights granted to us on CD. We will provide online page proofs of the layout. You may order extra copies anytime. Call for a quote. Photos will not be credited unless photographers are advertisers in New England Bride Magazine.	\$2,500	\$3,500
____ FRONT COVER + 2-page Spotlight Feature Includes: 250 FREE 4-Color, 4-page laser reprints of your 2-page Spotlight, plus our existing magazine cover. Page 4 can be additional text or photos if you supply them to us. Delivered within 2 weeks of magazine mailing. You must supply all copy and electronic photos with all rights granted to us on CD. We provide online proofs of the final layout & designs. You may order extra copies anytime. Call for a quote. Photos will not be credited unless photographers are advertisers in New England Bride Magazine.	\$4,500	\$ 5,500

STEP 3 – INITIAL/CIRCLE Spotlight OPTIONS – (Prices for options if purchased at the time of agreement. Call for other options)

- ____ Qty of extra reprints: **500 extra = \$500 1000 extra = \$750 2000 extra = \$1,000 5000 extra = \$2,500 10,000 extra = \$4,000**
- ____ Custom Magazine Cover: **\$ 500 – For 4-page reprints only.** We will change cover to use only your photos and cover lines.
- ____ Photo Shoots: **Circle: ½-Day - \$1,000 –OR– Full-Day - \$1,500** – you will get a CD or DVD with 1 shot from each scene.
- ____ Extra Photos/logos: **\$150 each.** Up to 3 photos/logos are included free in your Spotlight.
- ____ Write copy for your 2-pager: **\$500.** We will send our writer to your facility to write your Spotlight article. You will see final copy for proofing.

STEP 4 – Initial Magazine Issue(s) & add year that you wish your Spotlight to appear in below. Mail dates & rates are subject to change without notice.

NE Bride	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	# of Issues:
Issue Mailed:	12/20	1/25	2/25	3/25	4/25	5/25	6/25	7/25	8/25	9/25	10/25	11/25	
Pmt is Due:	10/1	11/1	12/1	1/1	2/1	3/1	4/1	5/1	6/1	7/1	8/1	9/1	
Initials:													

Place my 2-page Spotlight in this editorial section _____ (see list of Basic Business Categories at www.NewEnglandBride.com/Categories.asp)

STEP 5 BILLING TERMS & ACCEPTANCES: I understand that payment is required 90 days prior to issue date and there are no refunds for canceled Spotlights and issue insertion dates are subject to acceptance by the Publisher. I have read, understand and accept the ADVERTISING TERMS & CONDITIONS on this web page: www.NewEnglandBride.com/mediakit.asp . I acknowledge receipt of a copy of this signed agreement. The Publisher reserves the right to terminate this contract at his sole discretion if, in his sole judgment, continuing this schedule is detrimental to the Publisher, his readers, and/or other advertisers.

FOR ADVERTISER:
 Print name: _____
 Signed and Sealed: _____
 Title: _____ Date: _____
 Home Phone: (____) _____
 For New England Bride, Inc.: _____

FOR AGENCY:
 Print name: _____
 Signed and Sealed: _____
 Title: _____ Date: _____

(For Office Use: acmgr:____ tnotes:____ sch:____ inv:____ cc:____ ACT ID #: _____)